

# DTMA Contest for Project Proposal

## 1. Basic Information

<b>Name</b>	Hussien Ali		
<b>Date of Birth</b>	1983 / 03 / 10	<b>Nationality</b>	Sudanese
<b>Organization Type</b>	Private Enterprise	<b>Job Title</b>	CEO
<b>Organization Name</b>	3S sports services		
<b>Contact Information</b>	Mobile	+82-10-2503-2450	Email
	Address	Arkawet 46, Africa Street, Khartoum, Sudan	
<b>DTM Admission Year</b>	2017		
<b>Participation in similar education programs for sports management provided by other organization</b>	No		
<b>Participation in 2019 or/and 2020 DTMA Contest for Project Proposal</b>	Yes Sudan Sport Think Tank (sports research & studies center)		

## 2. Project Design

### 2-1. General Information

<b>Project Title</b>	Sudan Sports Think Tank
<b>Sector</b>	1)Planning Policy. 2) Utilizing Partnership with Korean Counterparts,
<b>Key Beneficiary</b>	Decision-Makers – Education Institutes – Sport Organizations
<b>Country</b>	Sudan
<b>Project Period</b>	First stage is from November 2021 to October 2025
<b>Cooperative Organizations / Professionals</b>	Sudanese council of ministers - Sudan Ministry of Youth and sport - Korea institute of sport science - Khartoum University Center for Advanced Training
<b>Total Budget</b>	USD 135,000

### 2-2. Project Details

<b>Project Background</b>	<p>As a developing country with limited support and low attention for sport, which led to suffering from a shortage of research and studies in sport as well as poor infrastructures.</p> <p>The second-largest country in Africa with a population of 43 million, has less than 5 physical education colleges and departments around all the country, and no sports research center at all. This defective situation besides no clear sports policy for the nation created many dilemmas, such as a huge shortage of sports databases, a gap with international sports organizations, and a lack of sports research and academic papers. All those factors affected overall sport growth and achievements; Sudan won only one Olympic medal throughout all history.</p>
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	<i>Through our education journey with DTM and the life experience in the republic of Korea, we understood what sport quality is and realized the power of academic research and studies in the sports sector. We are confident enough to be part of improving the sports sector in Sudan and contributing to developing sports research and studies concepts in Sudan.</i>		
Goal	<i>To be the pioneers, by establishing Sudan Sports Think Tank. To build a national sports database, and to contribute to the sports research sector in Sudan by encouraging sport academic writing, connect Sudanese sportspeople with international sports institutions</i>		
Objectives	<i>- Support and encourage sports academic writing and issue regular local sport academic journals. - Create a national database for Sudanese sports. - Provide consultancy and studies for the Sudanese sports organizations.</i>		
Project Design	<b>Activity 1-1-1</b> <i>Inviting the selected sports scholars and researchers to be Sudan Sports Think Tank board of trustees.</i>	<b>Output 1-1</b>  <b>Form Sudan Sports Think Tank board of trustees. To complete legal entity and establishment of Sudan sport Think Tank.</b>	<b>Objective 1</b>  <b>To design and build Sudan Sport Think Tank body, strategy, and operation plan</b>
	<b>Activity 1-1-2</b> <i>Conduct meetings with board of trustees to identify priorities and tasks</i>		
	<b>Activity 1-1-3</b> <i>Benchmarking and communicate with Cooperative Organizations and similar institutes.</i>		
	<b>Activity 1-2-1</b> <i>To complete the institute legal and establishment</i>	<b>Output 1-2</b>  <b>To complete legal entity and establishment of Sudan sport Think Tank.</b>	
	<b>Activity 1-2-2</b> <i>Rent and furnishing the headquarter</i>		
	<b>Activity 1-2-3</b> <i>Recruiting staffs and interns</i>		
	<b>Activity 1-2-4</b> <i>Establishing website and an online data platform</i>		
	<b>Estimated Budget for Objective 1: USD 60,000</b>		
	<b>Activity 2-1-1</b> <i>Invite researchers and scholars</i>	<b>Output 2-1</b>  <b>The information and data flow.</b>	<b>Objective 2</b>  <b>To build an online data platform and</b>

	<b>Activity 2-1-2</b> <i>Identifying and collect basic data of sport organizations.</i>		<b>issuing sport journal</b>
	<b>Activity 2-1-3</b> <i>Review, organize and publish the collected data.</i>		
	<b>Activity 2-2-1</b> <i>Identifying the researching areas and topics.</i>	<b>Output 2-2</b> <b>Will Have several articles.</b>	
	<b>Activity 2-2-2</b> <i>Inviting the physical education students to publish a paper from their thesis (best thesis award).</i>		
	<b>Activity 2-2-3</b> <i>writing the articles</i>		
	<b>Estimated Budget for Objective 2: USD 30,000</b>		
	<b>Activity 3-1-1</b> <i>open a contest for sport academic writing</i>	<b>Output 3-1</b> <b>Will reach more stakeholders.</b>	<b>Objective 3</b> <b>To organize a contest and events to attract sports articles and scientific papers and to have more stakeholders.</b>
	<b>Activity 3-1-2</b> <i>Having a partnership with academic institutes and universities.</i>		
	<b>Activity 3-1-3</b> <i>Invite Having a partnership with media and attracting sponsors.</i>		
	<b>Activity 3-1-4</b> <i>Organize regular sport forums and conferences</i>		
<b>Activity 3-1-5</b> <i>Organize regular ceremonies to award the winners</i>			
<i>The activities are distributed during the 5 years (1st stage project life cycle).</i>			
<b>Estimated Budget for Objective 3: USD 45,000</b>			
<b>Expected Outcomes</b>	<i>- This project will provide basic data and a bulk of studies and research to help the decision-makers including the ministry of youth and sport, sports federations to identify and evaluate sports issues and problems in Sudan based on the academic and knowledge perspective.</i> <i>Through this project, we will try to transfer, share, and benchmark successful global models.</i>		

*We believe the Sudan sports think tank project can be a pioneer and a good model to follow. By creating a solid base, and give the courage for other institutions, academies, and individuals to involve more in sports research and make the change.*

### Estimates Project detailed budget

Objectives	Details	Estimate amount
<b>Objective 1</b>	<ul style="list-style-type: none"> <li>• Rental cost for five one years.</li> <li>• Furniture.</li> <li>• stationeries, printer, desktop, laptop, and projector.</li> <li>• Build and design a website.</li> <li>• Allowances and salaries.</li> <li>• Operation cost.</li> <li>• journal issuance cost.</li> </ul>	USD 60,000
<b>Objective 2</b>	<ul style="list-style-type: none"> <li>• Allowances and salaries.</li> <li>• Operation cost.</li> <li>• journal issuance cost.</li> </ul>	USD 30,000
<b>Objective 3</b>	<ul style="list-style-type: none"> <li>• Allowances and salaries.</li> <li>• Operation cost.</li> <li>• journal issuance cost.</li> <li>• contest prizes.</li> <li>• ceremony and related events cost.</li> </ul>	USD 45,000